## CHRONOLOGY - HEMET CAMPAIGN

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>January - March 1977</td>
<td>Agreement: Fed Mart will not carry Hemet until labor dispute settled</td>
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<tr>
<td>March 12 &amp; 13</td>
<td>7 delegations to local retailers of Hemet</td>
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<tr>
<td>March 19 &amp; 20</td>
<td>6 delegations to local retailers of Hemet AGREEMENT: Lumber City, chain of 10 stores will no longer carry Hemet</td>
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<td>April 11</td>
<td>Beginning of six week campaign against Hemet Wholesale</td>
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<td>April 14</td>
<td>8 people from the religious community and I meet with Tom Hamblin, Personnel manager, Hemet Wholesale</td>
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<td>April 15</td>
<td>Delegations to three nurseries asking them to stop carrying Hemet and telling them we will begin picket lines.</td>
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<td>April 16</td>
<td>Delegations to 2 nurseries...</td>
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<td>April 16</td>
<td>2 Flying picket lines with 85 picketers hit 7 stores</td>
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<tr>
<td>April 19</td>
<td>Delegations to 3 nurseries</td>
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<tr>
<td>April 21</td>
<td>Meeting with Robert Lindquist Jr., Mayor town of Hemet, part owner, Hemet Wholesale 3 people from religious community, 2 from labor and one supporter from San Bernadino and myself.</td>
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<td>April 22</td>
<td>3 delegations to nurseries carrying Hemet</td>
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<td>April 22</td>
<td>Mayor met with Board of Directors Hemet Wholesale to discuss our meeting with Him the previous day.</td>
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<td>April 22</td>
<td>4 supporters from San Diego and I meet with Mr. Bergland, President of Nurseryland a large chain carrying Hemet Wholesale</td>
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<tr>
<td>April 23</td>
<td>7 stores hit with a flying Picket line 2 VICTORIES: Tokiwa Nursery, Northridge Sperling Supply Co, Calabasas</td>
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<tr>
<td>April 23</td>
<td>Ramona Pageant, Leafletted</td>
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<td>April 24</td>
<td>Ramona Pageant, Leafletted</td>
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<tr>
<td>April 25</td>
<td>Spoke with Mayor, result of his meeting with Board of Directors, Hemet Wholesale</td>
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April 25, 26, 27

Phone in, San Diego to President of Nurseryland asking him to cooperate with Hemet Boycott.

April 26

First Story in Riverside Press - Enterprise on leafletting Ramona Pageant

April 27

AGREEMENT: Nurseryland, chain of 15 stores.

April 28

Met with Captain Park, Officer Stone of Riverside County's Sheriff Dept. Re: our activities at the Ramona Pageant

April 30

85 picketers at Green Arrow

May 1

Staff and 15 supporters billboard Ramona Pageant

May 5

Sister Kay, a representative of Riverside County Labor Council and I meet with Tom Hamblin, Personnel Manager Hemet Wholesale

May 7

Leafletting Ramona Pageant

May 8

Artificial 120 supporters billboard Ramona Pageant in the rain, Picket Mayors House

May 9

Big Picture, Article in Riverside Daily Enterprise on Billboard line, Article from Mayor Landquist, Col. Picket Line

May 10

4 stores picketted, (3 stores in L.A., County of Picket lines of 40 each)

May 18

I spoke with owners of Green Arrow, Green Thumb Nurseries (Chain picketed the last two weekends)

May 20

Owners have meeting in A.M. I call in P.M. They agree not to order from Hemet until dispute is settled.

May 21

5 independents picketted (all chains in L.A. area carrying Hemet having agreed)

May 22

1 independent picketted, 45 people

May 24

3 week truck following campaign begun to make sure all stores that have agreed are clean and to find new retail outlets.

May 24

Found out 1 independent that had agreed may not be clean

May 28

6 picket lines
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May 28

Agreement: Uptown Nursery
AGREEMENT: Reconfirmed Tokiwa Nursery
with thought had bought from Hemet

May 29

1 Pickett line, 65 people

May 31

AGREEMENT: Elwood Nursery Torrance
UPDATE ON HEMET WHOLESALE BOYCOTT - LOS ANGELES

Before beginning a full campaign five weeks ago against Hemet Wholesale, we had followed trucks to find out Hemet's distributors and did delegations to many of their outlets in Southern California.

We got two chains, Fed Mart and Lumber City which carry Hemet to honor the boycott. Fed Mart is a large chain in San Diego area and Lumber City is a chain of ten stores based in Burbank.

We had not done any picketing or put any pressure on the Mayor and the town of Hemet through action in Hemet. These were two priorities in our 6 week campaign against Hemet Wholesale.

Since we began five weeks ago we have met twice with Tom Hamblin the personnel manager for Hemet Wholesale, have had an article printed in the largest newspaper distributed in the Hemet area, and met with Robert Lindquist Jr., the mayor of Hemet who is also a partner in Hemet Wholesale. We have also leafleted and billboarded at the Ramona Pageant the biggest event in Hemet each year.

Five weeks ago we had commitments from distributors of Hemet products, now we have 5 commitments including the two major chain distributors in Southern California, Fed Mart and Nurseryland. We are now picketing the third largest chain that we know distributes Hemet products.

We have distributed over 18,000 leaflets at the Ramona Pageant, and the last two weekends billboarded so that the 6,000 people who go to each performance would learn about the Hemet boycott. This last weekend we add 120 people who stood in the rain to get across the message that Hemet Wholesale is unfair to its workers.

We have constantly received calls since we started our boycott in Hemet from the Police Department, City Hall, and the heads of the Ramona pageant. The Sherriffs office sent two policeman to Los Angeles to meet with me.

We have also begun to organize people in the Hemet area to help with the boycott. We met with the UAW retirees local in Hemet (the average age in Hemet is 64 years) and they said they would help us by joining a picket line in the mornings in front to the nursery to talk to the truck drivers who pick up the products to be delivered. They will also help us with the following of trucks so we can check delivery locations.

Enclosed are a couple of letters we have gotten in response to our activities in Hemet. For the next six weeks we plan on increasing the pressures on local distributors to honor the boycott and put picket lines up in front of the trucks at Hemet Wholesale and to continue our work on the town and the company owners including the Mayor.
### WEEK 1 ACTION

- 2 flying picket squads of 25-30 each to targetted retailers in Southern California.
- Full time organizer sent to Orange County.
- Appointments scheduled for next week with Nurseryland and Green Thumb-Green Arrow.
- Appointments scheduled for next week with Hemet Company and the Mayor of Hemet.
- Target at least 8 stores for the flying picket.
- Send delegations to large retailers of Hemet not visited before to find out how vulnerable they will be to our picket.
- Research continued on major outlets in S. Cal of Hemet including amount of sales to each.
- Research and action on landscapers who buy from retailers carrying Hemet.
- Talk to Winnie about Hemet plans and to get information and help.

### WEEK 1 LOGISTICS

- Hemet leafletts made.
- Picket signs "Boycott Hemet" made.
- Application made for Permit to use Hemet Park for a rally during Ramona Pageant.
- Application made for a sound permit in the city of Hemet for a rally.
- Delegations put together of heavies for visit to nurseryland and Green Arrow Green Thumb offices next week.
- Delegation of heavies put together for visit to Mayor of Hemet and to Representative of Hemet Wholesale.
- Small delegations put together all week to nurseries not yet visited that carry Hemet.
- Have phone calls scheduled for before delegations.

### WEEK 2 ACTION

- Delegations to Nurseryland and Green Thumb-A.
- Meeting with Hemet and Mayor.
- 50 phone calls into chains the morning of visit.
- The 2 flying picket continued.
- 50 letters to the Ramona pageant.
- One carload to Hemet leafletts for upcoming rally.
- Do paste-ups in Hemet.
- Make posters for past-up in Hemet.
- Make new leafletts rally announcement.
<table>
<thead>
<tr>
<th>WEEK 3 ACTION</th>
<th>WEEK 4</th>
<th>WEEK 5</th>
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<tr>
<td>Have a mass picket line on a vulnerable independent.</td>
<td><strong>THE BIG RAMONA PAGEANT WEEK</strong></td>
<td>— Begin Chain campaign</td>
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<tr>
<td>Send another carload to Flett at the Ramona Pageant at upcoming activities.</td>
<td>— Billboard at last day of Pageant</td>
<td>— A strong delegation announcing the beginning of picketing target</td>
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<td>Have 50 letters sent directly to Hemet Mayor.</td>
<td>— Marching, Picketting and small demonstration and generally an afternoon of fun in the sun</td>
<td>— Phone Calls to target</td>
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<tr>
<td>Try to place an Ad about it in the Hemet news.</td>
<td>— Teatro</td>
<td>— letters to target</td>
</tr>
<tr>
<td>A concrete plan finalized Paul Gretchen J.B. and Rob at all the Ramona pageant activities.</td>
<td>— leafletting</td>
<td>— Mass picket line at one store of targette chain.</td>
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<tr>
<td>Research continued on Hemet.</td>
<td>— Bullhorns</td>
<td>— Research continued on Hemet.</td>
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5 Strong Picket lines on 
getted chain.
May 9, 1977

Ms. Gretchen Laue  
Chmn., Hemet Wholesale Boycott  
1434 W. Olympic Blvd.  
Los Angeles, California 90015

Dear Gretchen:

I was most impressed with the conduct of your people on the picket line at this last weekend's Pageant and also before my home. Impressions from townspeople and visitors were all favorable.

Additionally, I feel compelled to apologize for the inclement weather. Having received so many flattering allusions to my great power and influence, it was impossible in this case, for me to restrain myself from further extending my influence heavenward.

Yours truly,

HEMET WHOLESALE

Robert V. Lindquist, Jr.  
Partner

RVLjr:es
Larry,

This is the information we have on out of state deliveries of Hemet Wholesale. On June 7 and June 14 we talked to the out of state truck drivers as they were waiting to enter the Hemet loading area. They were delivering to:

- Forest Hills Nursery, Salt Lake City Utah
- Valley Wholesale Nursery, Layton Utah
- West Haven Nursery, Amarillo Texas
- Nursery not known, Mesquite Texas
- Wilco Company, Denver Colorado

There were separate trucks for each of these deliveries. The Colorado delivery was being made by a Coors truck driver. We talked to him and he said that two or three weeks before he had made deliveries to Safeway Stores in Denver. There were 5 out of State trucks that we saw on June 7 besides the two Hemet owned trucks which deliver in Southern California.

On June 14, 3 out of state trucks were seen loading. One would not tell us his destination, one said he was delivering to the Santa Fe Nursery in Santa Fe New Mexico and the third truck was going to El Paso Texas but we weren't able to get the name of the nursery or store he was delivering to.

On other occasions I have seen three Coors trucks loading at one time.
while waiting to follow the local trucks. From talking with the Coors drivers they deliver 90% of the Hemet they carry to Colorado. They have been doing this for about 5 years.

On June 14 another truck entered the Hemet loading area but did not load. It was from Blondell's Nursery in Ontario, Canada. We think it was probably picking up for Howard Rose and got the wrong yard.

We'll continue to try and talk with the Truck drivers asking them their destinations as they are waiting to go in and load. The problem is that it means our truck followers need to get to Hemet an hour and a half earlier than we have been going. Our truck followers have been supporters and this may be more difficult but Sí Se Puede! There must be another way to get this information but until we think of it we'll keep talking to truck drivers.

It means leaving L.A at 4:30 A.M.